

“WHAT DO STUDENTS WANT”

STUDENT SURVEY STUDENT LOAN DEFAULT PREVENTION PRESENTATION

A joint committee has been formed with representatives from the student loan industry in order to more effectively present student loan information to student borrowers at colleges and universities. Your help with this survey will make our presentations more centered to your needs as a borrower.

Most effective way to publicize an event, please rank 1 to 4, 1 being the best method:

Student: ___ campus e-mail ___ mailbox flyer ___ school newspaper ___ radio, other _____
Parent: ___ e-mail ___ mailbox flyer ___ school newspaper ___ radio, other _____

Most effective type of presentation: live group one-on-one with a counselor video web

Depth of content for the presentation: loans only loans + credit cards loans + credit cards + life after college

Glossary of loan terms helpful: Yes No

Samples of monthly loan payments based on amount borrowed helpful: Yes No

Time of day most effective for presentation: Morning Noon Afternoon Evening

Time of year most effective for presentation: Early Fall Late Fall Early Spring Late Spring

Size of cash incentive to get a student to a mid-year presentation (not a requirement): \$5 \$10 \$15 \$20

Would a scholarship given to a student attending the presentation be a good incentive to get them there? Yes No

Dollar amount needed to be an incentive: \$100 \$200 \$300 \$400 \$500

Other ideas for door prizes/incentives (food/book voucher, etc) _____

Would you like additional information or a refresher when you reach higher borrowing levels: Yes No

If yes, borrowing level: \$10,000 \$20,000 \$30,000

Length of presentation: 1/2 hour 45 minutes 1 hour 1 1/2 hours

THANK YOU FOR PARTICIPATING!

