

# “WHAT DO STUDENTS WANT”

## STUDENT SURVEY STUDENT LOAN DEFAULT PREVENTION PRESENTATION

A joint committee has been formed with representatives from the student loan industry in order to more effectively present student loan information to student borrowers at colleges and universities. Your help with this survey will make our presentations more centered to your needs as a borrower.

Most effective way to publicize an event, please rank 1 to 4, 1 being the best method:

Student: \_\_\_ campus e-mail \_\_\_ mailbox flyer \_\_\_ school newspaper \_\_\_ radio, other \_\_\_\_\_  
Parent: \_\_\_ e-mail \_\_\_ mailbox flyer \_\_\_ school newspaper \_\_\_ radio, other \_\_\_\_\_

Most effective type of presentation:  live group  one-on-one with a counselor  video  web

Depth of content for the presentation:  loans only  loans + credit cards  loans + credit cards + life after college

Glossary of loan terms helpful:  Yes  No

Samples of monthly loan payments based on amount borrowed helpful:  Yes  No

Time of day most effective for presentation:  Morning  Noon  Afternoon  Evening

Time of year most effective for presentation:  Early Fall  Late Fall  Early Spring  Late Spring

Size of cash incentive to get a student to a mid-year presentation (not a requirement):  \$5  \$10  \$15  \$20

Would a scholarship given to a student attending the presentation be a good incentive to get them there?  Yes  No

Dollar amount needed to be an incentive:  \$100  \$200  \$300  \$400  \$500

Other ideas for door prizes/incentives (food/book voucher, etc) \_\_\_\_\_

Would you like additional information or a refresher when you reach higher borrowing levels:  Yes  No

If yes, borrowing level:  \$10,000  \$20,000  \$30,000

Length of presentation:  1/2 hour  45 minutes  1 hour  1 1/2 hours

THANK YOU FOR PARTICIPATING!

